


CONTEMPORARY REMEDIATION

As announced earlier BLESS is tempting to touch new grounds in its way of procedure to act and interact with the present time.

In beautiful seriousness:

- 1 Finding it more and more outmoded to stick with the old fashion businesses classical twice-a-year rythm mode, N° 46 is not a collection. Not yet.
- 2 There will be no presentation nor showroom.
- 3 Instead each client can send a wishlist of items he would like to order from BLESS in a total exclusivity for one season, as its own personal and unique BLESS product, may it be an accessory, a piece of garment, a whole outfit.
- 4 Depending on the volume and kind of the incoming wishes, BLESS herewith promises to elaborate at least 1 item per shop.
- 5 The results form in consequence the N° 46 collection.

In support of a concert of wishes,  
Berlin / Paris 01.03.2012

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Ines Kaag      Desiree Heiss

BLESS N° 46 The PinUpBabyBoom

[www.pinupmagazine.org](http://www.pinupmagazine.org)  
[www.cargocult.de](http://www.cargocult.de)  
[www.bless-service.de](http://www.bless-service.de)



Over the past year PIN-UP witnessed an unexpected baby boom among dear friends and contributors. We wanted to celebrate the abundance of newfound parental bliss but, unsure what would make an appropriate gift, turned to Desiree Heiss and Ines Kaag for advice. Founders of the Berlin-based cult label BLESS, the two designers are seasoned pros when it comes to motherhood. They're also equipped with an astute sense of what makes parents and their infant offspring happy — sartorially speaking, that is. Their genius idea: a BLESS capsule collection of adorable pint-sized gray baby jumpers adorned with decorative quilting

based on drawings by young Omran Chouly. Born in Palestine and raised in Berlin, Omran is said to possess psychic powers that allow him to “see things that others do not see,” visions that he then channels into hauntingly beautiful drawings which, in turn, are hand sewn onto the fluffy fleece fabric. Called *Omran PinUpBabyBoom*, the jumpers are part of BLESS's ongoing “N° 46” series for which customers send in wish lists for specific products. At the time of writing, only six tiny Omran jumpers exist in the world, but last we heard Heiss and Kaag were busy collecting more drawings to prepare for future orders.

The babies are Mies Rintaro Clayton Endo-Gaut, Yve Francis Aida Maximo, Malcolm Rae Trinidad Gallagher Radbooy, Andre Gregory Roso, and Pedro Augusto Roso.